



MEDIA GUIDE

Entertain.
Enlighten.
Engage.

Quorum Columbus Magazine is a community-minded collaborative publication reflecting the diverse scope of the LGBTQA experience in Columbus and beyond. We will entertain, enlighten and engage through content that represents the LGBTQA community's supportive efforts, aspirations and victories.

To Advertise Call: 614.450.2559

www.quorumcolumbus.com
sales@quorumcolumbus.com

Scene

Culture

Music

Food

Consumer

Entertainment

Tech

Community

Wellbeing

Sports

Comedy

Q | OUR STYLE

Quorum Columbus Magazine is a monthly, high quality publication with a strong community focus and commitment. We will provide varied coverage of LGBTQA Community events, news, issues, health and awareness. Utilizing talent from our diverse and qualified staff, our content is bold, consistent in quality and worthy of loyal readership.

Quorum Columbus Magazine is the “must read” for the LGBTQA community. Our format features superb design, engaging flow, vibrant photography and a 30 day shelf life.

We invite your business to advertise in Quorum Columbus Magazine. We will help you reach a vital market and expanded consumer base that will positively impact your company’s bottom line.

“Marriage equality has made our City more open, inclusive and free – and it has also helped to create jobs and support our economy.

--Mayor Bloomberg, New York City

Q | PRICING

FULL PAGE	1/2 PAGE	1/2 PAGE	1/3 PAGE	PAGE TRIM	WIDTH 8/38"	HEIGHT 10/78
				BLEED (+1/8 bleed on all sides)		
FULL PAGE					8 5/8"	11 1/8"
-LIVE AREA					7 3/8"	9 5/8"
DOUBLE PAGE					17 1/4"	11 1/8"
				NON BLEED		
FULL PAGE					7 3/8"	9 5/8"
-1/2 PAGE					7 3/8"	4 3/4"
-1/3 PAGE					9 5/8"	2 1/4"
Keep live matter 1/4" from head and foot; 3/8" from gutter and face						

FREQUENCY	12x	6x	3x	OPEN
DOUBLE	1150	1400	1500	1600
FULL	850	1000	1100	1200
1/2 PAGE	600	700	800	850
1/3 PAGE	400	500	550	600

PREMIUM POSITIONS
 Back Cover: 35%
 Inside Back Cover: 30%
 Center Spread: 30%
 Page 1: 25%
 Page 3: 20%

Quorum Columbus Magazine accepts camera-ready material in the following formats: TIF, EPS and PDF at a minimum dpi of 300. Files cannot exceed 20MG. All files are to be sent CMYK, flattened and include a color proof. Materials are to be sent via e-mail to art@quorumcolumbus.com. Our talented designers are available to create your advertisement for an additional fee. For production or design questions, please contact your Account Executive or call 614.450.2559.

Advertisements being billed at the open rate are eligible for partial refund if cancelled prior to deadline. For contracted advertisers receiving a frequency discount cancellation is acceptable, if the advertisement can be run within the time-frame of the client's contract. If this is not possible, we reserve the right to re-bill the client at the proper frequency rate for the contract duration. We assume no liability for the content of any camera ready work provided to us by a client. For advertisements we design, the liability for errors does not exceed the value/cost of the advertisement. We reserve the right to reject any advertisement for any reason.

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 All major credit cards accepted.